

Ordering

- Phone/Fax: 1-250-842-6667
Toll Free: 1-877-848-6667
Internet: <http://www.mercedesbeans.ca>
- Coffee is roasted and shipped within 48 hours of your order.
- 50% deposit is required for orders of 50+ lbs.

Customers trying new coffees will appreciate our sample bags (\$2) containing pre-measured amounts of ground coffee that yield a delicious brew of 8-10 cups.



Where to find us

Mercedes Beans and Model Teas is located in the heart of Gitksan territory—at the confluence of the Bulkley and Skeena rivers—in the charming village of **Old Hazelton, British Columbia**. This area is rich in culture, salmon, wildlife, and wonderful people. Follow Yellowhead Highway 16 to its northernmost point at New Hazelton, and turn north onto Highway 62 for a few more kilometers into old Hazelton.

Coffees

- Africa** Ethiopia^{f*}, Kenya AA, Rwanda, Tanzania, Uganda*, Zimbabwe
- Central America** Costa Rica*, Cuba*, Mexico* Guatemala^f
- South America** Bolivia*, Brazil*, Columbia*, Peru^{f*}, Peru Decaf*
- Indonesia** Sumatra^{f*}, Sulawesi, Timor*, Komodo Decaf*

* Organic
^f Fair Trade

Teas

- Rooibos** Belgian Chocolate, Blackberry, Blueberry Bang, Cherry Rose, Cascadia Mint, Earl Grey, Florida Orange, Georgian Peach, Ginger, Hawaian Colada, Montana Gold, Provence, Rooibos Chai, Rooibos Love, Sunshine Lemon, Tropical, Vanilla, Wild Cherry, Wild Mtn. Huckleberry
- Black** Darjeeling, Lapsong Souchong, Masala Chai, Morning Miracle, Mtn. Huckleberry, Orange Pekoe
- Green** China Gunpowder, Formosa Oolong, Iron Goddess, Japanese Sencha, Keenum Congu, PaiMuTan
- Flavoured Green** Crime of Passion, Earl Grey Green, Green Chai Tea, Maple Green, Mint Green, Sencha Kyoto
- Herbal** Arabian Mint, Chamomile, Peppermint, Rooibos, Spearmint, Yogi Spice

1625 Omenica Street, Hazelton B.C.
Ph/Fax 250-842-6667 www.mercedesbeans.ca

Mercedes Beans



Model Teas™

Mission Statement

Before opening Mercedes Beans and Model Teas, we decided that excellence in product and service would be our key to success. This philosophy is reflected by the high quality of our coffees, teas, chocolates, and gift items, the superior coffee produced by fluid-air roasting, and the friendly way in which we serve our customers. We believe that the people in our northern region deserve the finest quality products and service.

We also believe in social responsibility. That is why we joined TransFair Canada, the international Fair Trade Cooperative. Selling Fair Trade Certified™ coffees helps growers receive a fair market value for their products, and helps communities improve their infrastructure.



Our History

Have you ever gone out of your way to have something you really wanted? Living in northern British Columbia, we craved a really good cup of coffee, and, like our friends and neighbours, used to order coffee in bulk. Eventually we asked ourselves whether we could provide people in our region with excellent roasted coffee. So we opened **Mercedes Beans & Model Teas**, and the rest, as they say, is history. Thanks to the continuous support of our customers, we continue to flourish, as more and more people come to appreciate our fine products, gifts, and excellent service.



History of Coffee

According to legend, in 1000 A.D. a young Yemeni shepherd

noticed the odd behaviour of his animals after they had grazed on coffee cherries. The shepherd shared his observation with a Mullah, or Muslim priest, who brewed the first cup of coffee. From Yemen coffee spread throughout the Arabian Peninsula, the Middle East, and from there to the rest of the world.



Our Coffees

Unblended beans yield superior coffee. At **Mercedes Beans & Model Teas** we do not blend our beans! High-volume roasters often blend 10% of high-quality coffee with 90% low-quality beans and market this blend as high-grade coffee. We, on the other hand, sell 100% unblended coffee beans. All our coffees come from **Arabica** beans, most of which are shade-grown organically at elevations of 3,000 feet or higher, on plantations, estates, cooperatives, and even bird sanctuaries. Grown in Africa, the Caribbean, South-east Asia, and South and Central America, these coffees are renowned for the low acidity and caffeine that give them their smooth, delicious taste, and make them easily digestible. They are the *crème de la crème* of coffee.



Micro-Custom Roasting

We roast our coffees in small batches with an electric fluid-air roaster that offers several advantages over traditional drum and gas roasters. **Fluid-air roasters** do not scorch coffee beans as drum roasters are known to, nor are the beans coated with residue, as is often the case with gas roasters. During fluid-air roasting, coffee beans are suspended in a fountain of electrically heated air. The heated air reaches the beans from all directions, assuring that they are evenly and quickly roasted. This method allows for a more accurate control of the roasting process, and in turn enhances flavour development.

Our Teas



Along with our excellent coffees, **Mercedes Beans & Model Teas** offers a wide selection of fine

teas from Asia, Southern Africa, and, yes, Canada! Currently, our most popular tea is the South African Rooibos—Afrikaans for “Red Bush”—which contains 50% more anti-oxidants than green tea. We carry two dozen Rooibos varieties (listed on the back of this brochure), mixed with natural flavouring ingredients. Other specialties are the British Columbian-grown herbal teas from the Suskwa Valley, near the Hazeltons, and from the islands in the Strait of Georgia.